

Abstract

In this bachelor thesis we are witnesses of lives, sport careers and television work of the two subjects – doctor Luděk Brábník and master Tomáš Jungwirth. As personas, who innovated then television sport journalism by their attitude to preparation, expert knowledge of sports they focused on and characters, which led them get to the superior information, they shall own a particular position among pioneers of quality sport television journalism in Czechoslovakia. In this document, they are mentioned important stages of their lives (professional sport careers, studies, experiences), which subsequently shaped their expertness and suitability to work as television sport commentators. Writing describes their gradual in the context of specialism on the television sport journalism. Present in this work is also their set up to this job. As the method of collection of information, I chose interviews with people who knew them well (daughter, wife and colleagues), diploma thesis which focused on these two men and period press – Stadion and Lehká atletika. I managed to find out the main subject of their preparation which was: expert knowledge in sport, university education, discipline and personal contact with the athletes, coaches and functionaries.