

## TEZE DIPLOMOVÉ PRÁCE

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<b>Akademický rok:</b> 2015/2016
<b>Název práce:</b> Climate Change Policy and the Public: Comparison of Climate Change Discourse Framing in Canada and Australia
<b>Předpokládaný termín ukončení (semestr, školní rok):</b> ZS 2016/2017
<b>Vedoucí diplomového semináře:</b> PhDr. et Mgr. Kryštof Kozák, Ph.D.
<b>Vedoucí práce:</b> PhDr. Jan Hornát
<b>V čem se oproti původními zadání změnil cíl práce?</b> While the objective of the original project was to assess the pitfalls of Canada's climate change policy-making with a special focus on its federal aspect, the current objective of the thesis is to comparatively analyse how the discourse about climate change policies was framed in Canada and Australia prior to major deflections on the countries' environmental commitments (the withdrawal from Kyoto in Canada and the repeal of carbon tax in Australia, respectively). The aim of the analysis is to determine the conditions that made it possible for the Harper and Abbott governments to take a step back on their countries' already approved and working environmental policies.
<b>Jaké změny nastaly v časovém, teritoriálním a věcném vymezení tématu?</b> The largest changes occurred with regards to the territorial specification of the thesis' topic, since it broadened from one-country analysis to a two-country comparison, in order to better understand the different forces that are affecting debates on climate change policy. The time frame remains the same in Canada's case (pre-2011 when the withdrawal from Kyoto happened) and in Australian case the focus will be on the period between 2011 when the carbon tax was enacted and 2014 when it was subsequently repealed by the new government. As for the subject, instead of focusing on the climate change policies as such, the thesis will now focus on the public discourse that preceded two concrete climate change policy setbacks in two economically highly developed (and thus supposedly environmentally conscious) countries and how this discourse was framed through official communication.
<b>Jak se proměnila struktura práce (vyjádřete stručným obsahem)?</b> The current structure of the thesis is planned as follows: The first part will be devoted to the theoretical framework. The thesis will be based upon the theoretical basis of discourse analysis, thus the characteristics of this method will be explained in the first part. Furthermore, the concept of framing will be outlined in the theoretical part as well, in order to be later used in the analysis of framing of the public discourse preceding the climate policy changes. The second part will then be analytical. The two cases of environmental achievements and subsequent backlashes will be analysed with a special focus on the public discourse at the time of the two respective policy changes with the aim to find out how the governments managed to legitimise their backward-looking environmental policies through framing. In this part, official government sources will be analysed, including speeches of the two Prime

**Ministers, government-financed campaigns aimed at public opinion or government-supported research on climate change.**

**Critical evaluation of the used sources will be conducted as well.**

**Jakým vývojem prošla metodologická koncepce práce?**

**Rather than purely assessing the relationship between Canada's climate change policy and its federative establishment, which did not offer much potential for new analyses, the current methodology is more sophisticated. Firstly, it will compare the cases of Canada and Australia, which are very similar in their economic situation and in their instance of sudden backlash against an environmental policy. The method of comparison may thus bring interesting new insights. Moreover, the method of discourse analysis has proven to be the most suitable one for determining how the public opinion on the climate change policies was framed (especially with respect to economic growth) in the time before the crucial climate policy U-turns.**

**Které nové prameny a sekundární literatura byly zpracovány a jak tato skutečnost ovlivnila celek práce?**

**A number of new sources were discovered and consulted. A useful source on the methodology of critical discourse analysis is Teun van Dijk's chapter in "The Handbook of Discourse Analysis". A theoretical article "Framing Public Opinion in Competitive Democracies" by Chong and Druckman also seems relevant. Anabela Carvalho, in her several journal articles, then offers a good basis for the understanding of discourse framing with reference to the specifics of climate change policies. Furthermore, some new country-specific sources were found, such as Speck's "Hot Topic? Climate change mitigation policies, politics, and the media in Australia" or a very topic-specific article by Alex Mitchell "Lobbying for the Dark Side". In the Canadian case, Fjellvang's report "Why did Canada withdraw from the Kyoto Protocol?" is also very informative. Overall, the new literature better set out the theoretical direction of the thesis and also helped to determine the specific areas for research.**

**Charakterizujte základní proměny práce v době od zadání projektu do odevzdání tezí a pokuste se vyhodnotit, jaký pokrok na práci jste během semestru zaznamenali (v bodech):**

**The new dimension of focusing the analysis on public discourse rather than on policy making offers quite a unique, new perspective on the Kyoto withdrawal and the carbon tax repeal in Canada and Australia, respectively.**

**The change of methodology from a single-country description to a two-country comparison allows for a potentially more interesting analysis that will result in comparative findings.**

**The topic of the thesis became more specified and the research question became more explicit.**

**The consultation of new literature, especially that related to the theoretical and methodological background of the thesis, allowed for a better insight into the issue of public opinion framing and discourse analysis, which has moved the work forward.**

**Podpis studenta a datum:**

<b>Schváleno:</b>	<b>Datum</b>	<b>Podpis</b>
<b>Vedoucí práce</b>		
<b>Vedoucí diplomového semináře</b>		